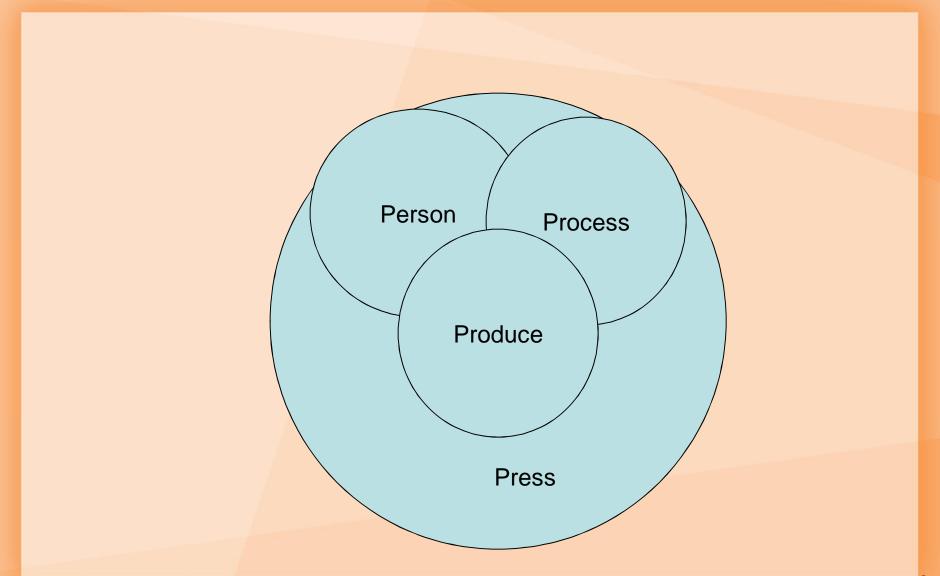
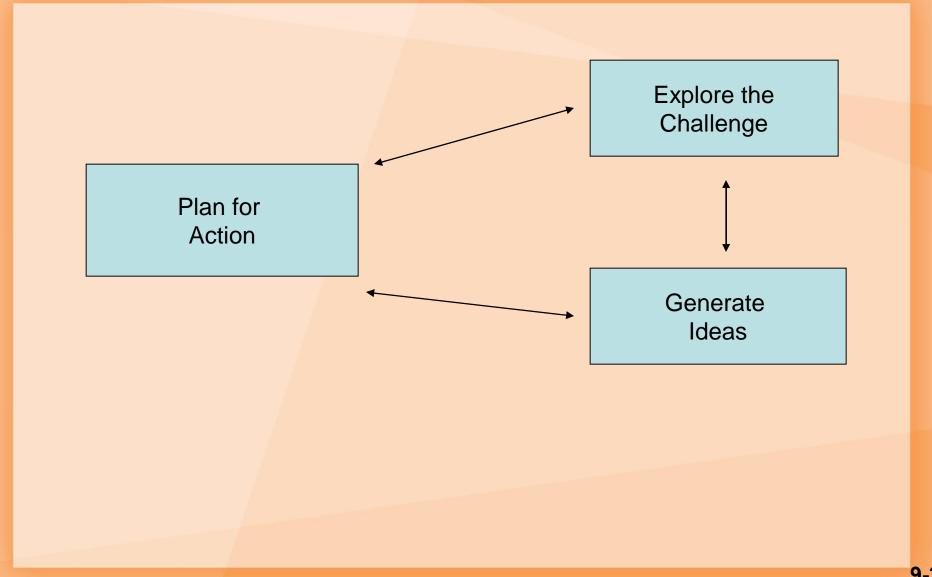
# What is Creativity?



# Creativity isõ



# Creative Problem Solving Components



# Creative Problem Solving: The Six Stages

<b>Building Blocks</b>		<u>Stages</u>
<b>Explore the</b>	*	Identify Goal, Wish or
Challenge	*	Challenge
	*	Gather Data
	*	Clarify the Problem
Generate Ideas	*	Generate Ideas
Prepare for Action	*	Select &Strengthen
		Solutions
	*	Plan for action

### Generate Ideas

Do we think enough?

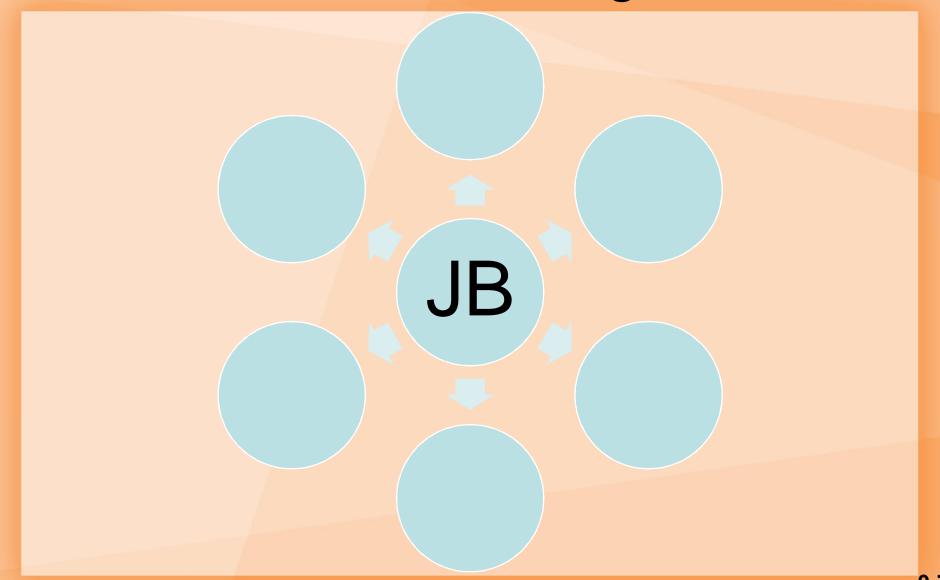


#### Generate Ideas

Lower Order and Higher Orders?



# Generate Ideas thru Brainstorming



## Theoretical Assumptions

- The creative process involves a set of mental operations;
- These mental operations can be described;
- The creative process is a natural process;
- People possess preferences for different mental operations (i.e., cognitive styles); and
- Therefore, people possess different preferences for the mental operations associated with creative problem solving.

### Creative Problem Solving Styles

- Clarifier
- Collector
- Ideator
- Developer
- Implementer

#### Clarifier

- Enjoys exploring the problem space;
- Likes to examine the details associated with the challenge;
- Likes to make sure he or she has a clear understanding of the problem;
- Prefers a methodical approach to problem solving;
- Likes to gather information; and
- May suffer from ænalysis paralysisq

#### Collector

- Likes to gather information;
- Enjoys researching ideas;
- Likes to focus on the details;
- Tends to think and solve problems in a structures way; and
- May over analyze a situation.

#### Ideator

- Likes to look at the big pictures;
- Enjoys toying with ideas and possibilities;
- Likes to stretch his or her imagination;
- Enjoys thinking in more global and abstract terms;
- May take a more intuitive approach to problem solving; and
- May overlook the details.

### Developer

- Enjoys putting together workable solutions;
- Likes to examine the pluses and minuses of an idea;
- Likes to compare competing solutions;
- Enjoys thinking about, and planning, the steps to implement an idea;
- Enjoys analyzing potential solutions; and
- Can get stuck in developing the perfect soluition.

## Implementer

- Likes to see things happen;
- Enjoys giving structure to ideas so that they can become a reality;
- Enjoys seeing ideas come to fruition;
- Likes to focus on ideas and solutions that he or she feels are workable;
- Likes the Nikeqapproach to problem solving (i.e., Just do ità); and
- May leap to action too quickly.

# Interpreting Results

 Strength of scores (I.e., how do your scores compare to others?)

Leading and least preferred style (i.e., looking across your scores, what stands out as the most and least preferred operations within the creative problem solving process?)

# Divergent Thinking Guidelines

Rule Out Judgment (Suspend Evaluation)

Seek Quantity (Quantity Breeds Quality)

Build on Options (Mental Hitch-hiking)

Seek Novel Associations (Freewheel)

#### How to do it?

- Think more by questioning often.
- Doing thinking activities.
   Chess/Sudoku/Writing-Reading
- Being with thinkers
- Wanting more alternatives

#### X Race

 Find the place and send 3 representatives to take a group selfie

## Stage 1

Sepi, di mana perginya hati
Urutan sedih bila hilangnya chinta
Rintihan itu sedih, mengapa
Air mataku luruh
Ulu hati mu dendamku

Wajibkah dadaku gelap dan tebal
Air matamu ku nanti, Mengape?
Nanti sedih dan sungguh Kesal
Hatiku sedih jiwku alpa
Teramat hibanya ku nanti selamanya, Oh Tersentak
Air mata mu yang tidak akan kering menitis ke hati

9-19

# Stage 2

SZMCZR & MFMBLJ

#selepas & sebelum

### Contoh

#### Contoh

А	1
В	2
	3
D	4
Е	5
	6

В	R		Y	Α	N		G	A	M
2	18	9	25	1	14	9	7	1	13

Jika Kod untuk 'Briyani gam adalah seperti di bawah, apakah kod untuk 'Akauntan'

В	R	I	Y	A	N	I	G	A	M
6	54	27	75	3	42	27	21	3	39

# Tugas Anda

#### Contoh

А	1
В	2
	3
D	4
Е	5
	6

В	R		Υ	A	N		G	Α	M
2	18	9	25	1	14	9	7	1	13

Jika Kod untuk 'Briyani gam adalah seperti di bawah, apakah kod untuk 'Akauntan'

В	R	I	Υ	A	N	I	G	A	M
1	?	8	24	0	13	8	6	3	12

#### 1- RELAX THE CONTROLS

Allow the child freedom to develop creativity.

Avoid constant adult supervision and control.

#### 2- INSPIRE PERSEVERANCE

See the product through to completion.

 Albert Einstein claimed that he actually had no specific talent, that it was just his %bsession and dogged endurance+that helped him arrive at his world-changing ideas.

#### 3- TOLERATE DIFFERENCES

 Creative children often do not fall into social norms. They will want to know how and why things work and look for a different way to do things.

They often have atypical methods of thinking.

#### 4- BE THE CHILD'S ADVOCATE

 Creative children are often not viewed positively by teachers and peers.

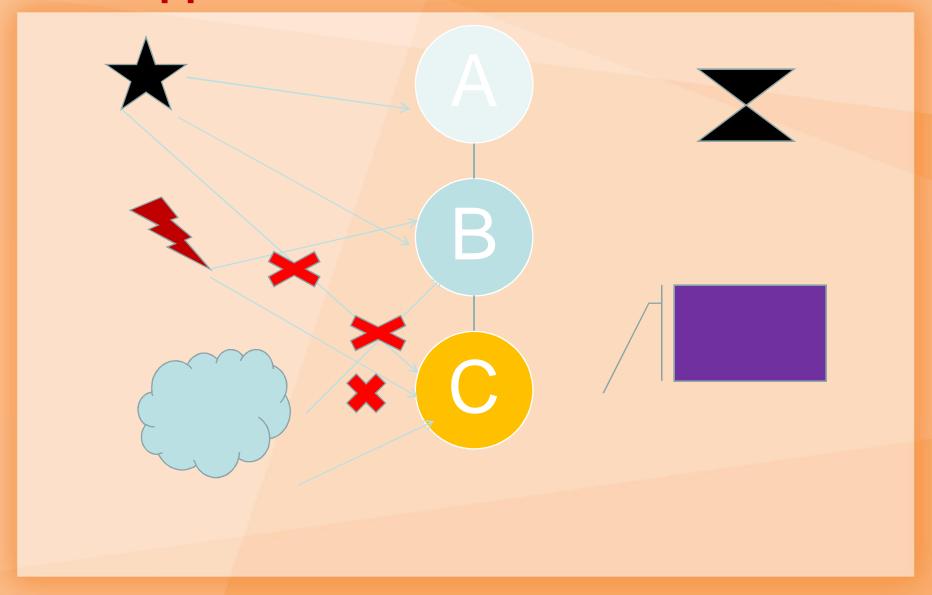
 Support the child and help to build his/her self-esteem.

# 5- PROVIDE A CREATIVE ENVIRONMENT

 Provide a stimulating environment with lots of tools for creative work.

Expose them to othersqcreative works.

# Supply Game: All three houses must get all supplies but the lines cannot crossed.



# Plan your budget: Where can you save money without working extra

#### **SITUATION**

Income: RM 4000

You are married with one

son.

Living in KL.

#### **DAILY ACTIVITIES**

Going to work Food for family entertainment TUNJUKKAN RANCANGAN ANDA/KUMPULAN UNTUK MEMASTIKAN ANDA MEMPUNYAI SIMPANAN MELEBIHI 20% DARI PENDAPATAN.

Rancangan harus spesifik dan ditujukkan di dalam kadar harian atau mingguan.

# Implement you choices

Stop Start Continue

For them to be better